

## **With a bang in Bangalore**

### **Voltas opens its eye-catching brand shop**

Voltas' new brand shop in Bangalore features an elegant and visually appealing display of all Voltas' product ranges – part of an enhanced shopping experience for customers.

The display of ACs is the first of its kind by any air conditioner brand in India. The customer enjoys the opportunity to operate and experience at first hand the workings of an AC. Of special note is the display of ductables, again a first of its kind in India. Other outstanding displays are of India's first corner-fitting AC, the premium range of DC inverters from Voltas, the Mini-Magic water dispenser, Tushar water coolers, and Voltas commercial refrigeration product ranges.

With a stunningly eye-catching location in the city, the shop is sure to send Voltas' brand visibility soaring in days to come.