Voltas wins at Tata Innovista 2011

It's been an astounding victory for Voltas' Unitary Products Business Group, whose entry titled - 'A flexible and low-cost business model' - won in the 'Promising Innovations: Support Process' category at Tata Innovista 2011. Their entry was up against the most high-calibre global competitors across the Tata Group, in a contest which attracted 3,234 entries from 80 Group companies in 11 countries.