

Voltas Unveils Exclusive Grand Mahotsav Durga Puja Offer to Bring the festive cheer

- **Instant cashback of up to 15% on select credit and debit cards across Voltas and Voltas Beko products**
- **Zero down payment with Easy and Long Term EMI options**
- **Extended Warranty up to 5-Years on exchange on ACs**
- **Lifetime warranty on Inverter compressor on ACs**
- The offer will be valid from **15th October to 31st October 2023**

Kolkata, 19th October 2023: On the occasion of Durga Puja, Voltas Limited, the undisputed market leader for Room Air Conditioners in India, is thrilled to announce an array of exciting offers to spread joy this festive season with its Grand Mahotsav Offers.

Celebrate Durga Puja with Voltas, with upgraded appliances to enhance your lifestyle. Voltas understands the importance of creating the perfect atmosphere during these festivals, and is offering, multiple offers including cashbacks and extended warranty, on the auspicious occasion of Durga Puja to make the buying process more rewarding for our customers.

To increase access to Voltas and Voltas Beko's dynamic range of products, the company has introduced multiple finance offers including up to **15% Instant Cashback** on select Debit & Credit Cards and **Zero Down Payment** with Easy EMI offers and fixed EMI of just Rs. 1888/month. Additionally, Voltas is also offering up to **Five Year Extended Warranty on exchange of ACs** and **Lifetime warranty on inverter compressor** to encourage purchases for home upgradation. The offer commences on **15th October 2023 and are valid till 31st October 2023**. These offers will be available for retail customers.

Commenting on the occasion, **Mr. Pradeep Bakshi, MD & CEO, of Voltas Limited** said, *"At Voltas, our aim is to unlock experiences to engage customers and build loyalty among them. This Durga Puja, we wanted to spread the festive cheer among our consumers. With our Grand Mahotsav Durga Puja offer, we hope to enhance the joy of upgrading our customers' homes. We believe that our intrinsic understanding of customers helps us to innovate constantly and build products and solutions with the purpose of pioneering progress for generations. With this, I also would want to extend warm wishes to all our customers on this auspicious occasion of Durga Puja."*

Voltas is all geared up to introduce exclusive festive season offers and will be extending the same on the occasion of Dusshera, Diwali, Dhanteras and others. These offers and discounts will add festive cheer to the lives of our customers but also make their buying experience seamless.

About Voltas Limited:

Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of

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the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India, with a footprint of over 25,000+ customer touchpoints. Voltas has also launched a wide range of Voltas Beko Home Appliances products, through its JV in India, in equal partnership with Arçelik.

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