

## Voltas unveils its Grand Mahotsav Diwali Offer for 2023

- **Instant cashback of up to 15% on select credit and debit cards across Voltas and Voltas Beko products**
- **Zero down payment with Easy and Long Term EMI options**
- **Extended Warranty up to 5-Years on exchange on select ACs**
- **Lifetime warranty on Inverter compressor on ACs and Refrigerators**
- **The offer will be valid from 1st November to 30th November 2023**

**02<sup>nd</sup> November 2023:** This Diwali, Voltas Limited, the undisputed market leader for Room Air Conditioners in India, is all set to light up the country's festivities with the announcement of Grand Mahotsav Diwali Offer, bringing a sparkling array of irresistible deals on select Voltas and Voltas Beko products. As a trusted brand known for innovation, quality, and customer satisfaction, Voltas is thrilled to announce these exclusive Diwali offers to help seamless home upgradation and festive gifting. These exclusive offers will be valid from 1st November 2023 to 30th November 2023 across all authorized dealers in India.

As the festive season continues, customers look forward to creating a warm and welcoming environment at home. With the Grand Mahotsav Diwali Offer from Voltas, customers can now avail themselves of up to 15% instant cashback on a wide range of Air Conditioners, Refrigerators, Washing Machines, and Water Heaters. Voltas is offering an attractive zero down payment option, making it easier than ever for customers to upgrade their homes with top-of-the-line appliances. With a fixed EMI of just Rs. 1,888 per month, customers can enjoy the convenience and luxury of Voltas products without compromising on their festive budget. For customers looking for a more flexible payment options, Voltas has also introduced long-term EMIs for up to 18 months. This would enable customers to spread out their payments and enjoy the benefits of Voltas appliances.

To further enhance the customer experience, Voltas is offering an extended warranty of up to 5 years on exchange on select products. This contributes to greater peace of mind and assurance, as customers can rely on the durability and reliability of Voltas appliances for years to come. Additionally, the Grand Mahotsav Diwali Offer includes a lifetime warranty on the inverter compressor, ensuring that customers receive the highest level of quality and performance.

Commenting on the occasion, **Mr. Pradeep Bakshi, MD & CEO, of Voltas Limited** said, *"As one of the leading brands in the cooling products and home appliances industry, we aim to significantly enhance the quality of life for our customers by offering innovative products that bring comfort and convenience to their everyday tasks. This festive season, we aspire to ease out the demands of household chores amidst the hustle of celebration by introducing our latest range of products tailored to meet our customers' festive needs, along with most enticing offers."*

*As Indian festivals symbolize fresh beginnings and prosperity, we are dedicated to igniting the spirit of celebration with our customer-focused offers, accessible through our esteemed channel partners."*

### **VOLTAS LIMITED**

Corporate Communications Department

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Corporate Identity Number L29308MH1954PLC009371

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The Grand Mahotsav Diwali Offer is available at all authorized Voltas channel partners nationwide. Customers are encouraged to visit their nearest store to take advantage of these exciting offers before they end.

**About Voltas Limited:**

Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India, with a footprint of over 25,000+ customer touchpoints. Voltas has also launched a wide range of Voltas Beko Home Appliances products, through its JV in India, in equal partnership with Arçelik.

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