

Voltas rings in the festive season with its special Onam offers for customers in Kerala

- Special cashback offers up to 15% on select Voltas and Voltas Beko products
- Attractive Easy EMIs
- Up to 5-Year Comprehensive Warranty
- Voltas and Voltas Beko Onam Combo offer brings an opportunity to each customer to get a Titan Wrist Watch on purchase of any Voltas and Voltas Beko Product.(As per Combo offer scheme)
- The offer will be valid from **10 August to 10 September 2022**

Mumbai, 24th August 2022: Voltas Limited, the undisputed market leader for Room Air Conditioners in India has announced its special Onam Celebration Offer for its customers in Kerala. Recognised as the fastest growing consumer durables market in India, Kerala is an important market for Voltas.

This Onam, Voltas is offering multiple offers including Cashbacks, 5-Year Extended Warranty, Installation packages, and Exchange offer, to make the buying process easier for customers celebrating Onam. Moreover, on purchase of any Voltas and Voltas Beko product the customer will get a Titan wristwatch for purchases made across retail stores in Kerala.

To increase access to Voltas and Voltas Beko's dynamic range of products, the company has introduced multiple finance offers including up to **15% Cashback** on select Debit & Credit Cards and Easy **EMI Finance offers through NBFCs**. Additionally, Voltas is also offering up to **Five Year Comprehensive Warranty** to encourage purchases for home upgradation. The offer commences on 10 August'2022 and is valid till 10 September 2022. The offers will be available for retail purchase only

Commenting on the occasion, **Mr. Pradeep Bakshi, MD & CEO, of Voltas Limited** said, *"Kerala has recorded a consistent increase in the purchase of cooling products and home appliances in the last few years and it is indeed one of the fastest-growing markets for consumer appliances in India, given the increasing disposable income and exposure of the customers. As market leaders, our endeavour is to offer our consumers, advanced and technologically superior products at an affordable price. We seek to make this auspicious festival of Onam even more special by offering a wide variety of new variants of cooling products and home appliances along with special combo offers. We wish all our customers a very happy, prosperous, and a safe Onam."*

VOLTAS LIMITED

Corporate Communications Department

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Voltas is geared up to kick start festive celebrations with Onam followed by exclusive festive season offers on the occasion of Ganesh Chaturthi, Diwali, and Dusshera. These offers and discounts will make buying experience more rewarding and seamless for our customers and will also give them a variety of great offers to choose from.

About Voltas Limited:

Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India, with a footprint of over 25,000+ customer touchpoints. It has also recently launched its range of Voltas Beko Home Appliances, through its JV in India, in equal partnership with Arcelik.

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