

# PRESS NOTE

## Voltas celebrates Ganesh Chaturthi in style; announces a bouquet of offers for its customers

*The exciting offers on Voltas and Voltas Beko present a chance to customers to upgrade their homes with energy efficient and technologically advanced products*

- Up to 15% cashback on select Voltas and Voltas Beko products
- Attractive Easy EMIs
- Up to 5 Year Comprehensive Warranty
- The offer will be valid from 10th of August to 10th September 2022

**Mumbai, 26<sup>th</sup> August 2022:** To celebrate the homecoming of Lord Ganesha, Voltas Limited, the undisputed market leader for Room Air Conditioners, unveiled exciting offers on cooling products and home appliances for its customers in Maharashtra.

In its journey towards customer excellence and increasing access to its innovative range of products, Voltas has introduced a bouquet of offers coupled with special cashback, Five Year Comprehensive Warranty, and Easy EMI schemes. Additionally, to encourage home upgradation further, the brand has announced multiple finance offers including up to **15% cashback** on select debit and credit cards and **easy EMI finance offers through NBFCs**.

Voltas is all geared up to kickstart festive celebrations with Ganesh Chaturthi followed by exclusive festive season offers on the occasion of Diwali and Dusshera. Recently, Voltas also rolled out exclusive offers for its customers in Kerala on the occasion of Onam. These offers and discounts will not only add festive cheer to the lives of our customers but also make their buying experience seamless.

### **About Voltas Limited:**

Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India, with a footprint of over 25,000+ customer touchpoints. It has also recently launched its range of Voltas Beko Home Appliances, through its JV in India, in equal partnership with Arcelik.