


Voltas launches Maha Adjustable PureAir AC

Voltas PureAir AC has been tested at NABL Accredited test Lab and is found to be effective in killing 99.9% viruses, bacteria, fungal, yeast and mould

Mumbai, 12th October 2020: Voltas Limited, the undisputed market leader for Air-Conditioners in India, has been taking proactive measures and initiatives to help the nation fight against the COVID-19 pandemic. The No. 1 AC brand, from the house of the Tata's, has further reinforced its leadership position in the Cooling Products space, by launching the new **Voltas PureAir AC**, a UV based split inverter AC.

The Voltas Maha Adjustable PureAir AC comes with state of the art  LED system, with peak emission wavelength of 180nm to 280nm, which quickly disinfects the indoor air by killing germs and pathogens like virus and bacteria. Voltas PureAir AC also has TIO2 (Titanium Oxide) coated air filtration system, which removes harmful gases and VOC (Volatile organic compounds) from indoor air to make the air perfectly healthy for human consumption. Tested at a NABL Accredited Lab, the Voltas PureAir AC has been found to be **effective in killing 99.9% viruses, bacteria, Fungal, Yeast & Mould.**

Key Features of PureAir UVC Inverter AC:

- **Super UVC:** Kills 99.9% germs & pathogens
- State of the art – **Super UVC LED** system
- **Titanium Oxide coated air filtration system-** removes harmful gases and volatile organic compounds
- **NABL Lab certified**
- **Multi Adjustable Mode:** Intelligent **switching of 5 step** tonnage options, basis ambient heat and number of people
- **Eco- friendly Refrigerant:** Green refrigerant, which is environment friendly

Commenting on the launch of this unique range of Air Conditioners, **Mr. Pradeep Bakshi, Managing Director & CEO, Voltas Limited** said, *“We, at Voltas, are always listening to the evolving needs of our customers and the launch of the Voltas Maha Adjustable PureAir AC is one such example of our customer centricity in times of a pandemic. Recognized as a pioneer in the air conditioning market in India, Voltas has been a frontrunner in the usage of UVC against viruses. Voltas has also recently launched a new line of Ultraviolet Light (UVC) based disinfectant solution. These initiatives are in sync with the Tata Group’s commitment towards serving the community and making a positive social impact on the society.”*

The Voltas PureAir AC has been launched under the model name **185V ADQ SUPER UVC**. It is an **Inverter AC**, launched as part of the Voltas Maha Adjustable range of Inverter ACs. This unique AC can be used with **five step tonnage options** depending on heat load and ambient temperature. In the room. The PureAir AC will be available across all **leading retail dealer outlets** across the country.

VOLTAS LIMITED

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About Voltas:

Voltas Limited is a premier air conditioning and engineering solutions provider and a Projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Air Conditioners, Air Coolers, Water Dispensers, Water Coolers, and Commercial Refrigeration products; the company also offers engineering solutions for a wide spectrum of industries in areas such as heating, ventilation and air conditioning, refrigeration, electro-mechanical projects, electrification, textile machinery, mining and construction equipment, water management & treatment, cold chain solutions, building management systems, and indoor air quality. Voltas is among the top ten companies within the Tata group and is the undisputed market leader in room air conditioners in India. It has launched its range of Voltas Beko Home Appliances, through its new JV in India, in equal partnership with Arcelik of Turkey.

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