

Voltas Beko donates ventilators to hospitals in Sanand, Gujarat

~ Helps the community close to its manufacturing facility fight the Covid 19 pandemic~

Mumbai, 18th September 2020: Voltbek Home Appliances Private Limited (Voltbek) - a JV between India's No. 1 AC Brand, Voltas and Europe's leading consumer durables player, Arçelik, has announced its plans to donate ventilators to help India fight against the ongoing pandemic. In sync with Arçelik's global mission to help countries battle the pandemic, India has received ventilators to help the communities that they operate in. Other countries to receive this support are Ukraine, Romania, Russia, the Philippines, Indonesia, Pakistan, Bangladesh, Nigeria, Kenya and South Africa.

Impacting lives positively is deeply rooted in the Voltas Beko philosophy. Over the decades, Voltas has introduced several initiatives to uplift the lives of its employees and the communities it thrives in. As India's healthcare infrastructure struggles to keep up with the rising Covid-19 cases, this is one such measure to help the community surrounding Voltas Beko's first factory in Sanand, Gujarat which commenced operation in January 2020.

In April, Arçelik revealed it had joined forces with BioSys, defence firm Aselsan and aviation company Baykar Technologies to produce mechanical ventilators, in a collective effort led by the Turkish Ministry of Industry and Commerce and the Ministry of Health. A team of 120 engineers used rapid prototyping facilities at Arçelik Garage, an open innovation centre in Istanbul, to design and test the initial prototype in just 2 weeks. By June, 5,000 devices had been manufactured at its Çerkezköy electronics on a not-for-profit basis to meet domestic and international demand.

With India's coronavirus cases crossing the 5 million-mark, it is crucial for the private sector to step up and help the government, the economy and the community. Voltas is humbled by this opportunity to serve the community in Sanand and its neighborhood.

The Tata Group has [committed INR 1500 crore](#) towards the PM Care Fund, built to support the Covid-19 relief. Tata employees have, in addition, contributed tens of crores towards various response projects. Additionally, the Tata Son's Foundation has donated a total of Rs.10 crores, 100 ventilators and 20 ambulances to Brihanmumbai Municipal Corporation (BMC).

About Voltas:

Voltas Limited is a premier air conditioning and engineering solutions provider and a Projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Air Conditioners, Air Coolers, Water Dispensers, Water Coolers, and Commercial Refrigeration products; the company also offers engineering solutions for a wide spectrum of industries in areas such as heating, ventilation and air conditioning, refrigeration, electro-mechanical projects, electrification, textile machinery, mining and construction equipment, water management & treatment, cold chain solutions, building management systems, and indoor air quality. Voltas is

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among the top ten companies within the Tata group and is the undisputed market leader in room air conditioners in India. It has launched its range of Voltas Beko Home Appliances, through its new JV in India, in equal partnership with Arçelik of Turkey.

About Voltas Beko:

Voltbek Home Appliances Private Limited (Voltbek) is an equal partnership joint venture between India's leading Air Conditioner brand, Voltas Limited and Turkey's largest household appliances manufacturer, Arçelik. The brand 'Voltas.Beko' was launched in September 2018 and has in the past one year positioned itself as 'Partners of Everyday Happiness' and 'Tested by Real Moms' in India. Their portfolio of products includes Refrigerators, Washing Machines, Microwaves/Ovens, and Dishwashers. The brand offers its consumers with state-of-the-art innovative products and leverages Voltas' brand & distribution strength and Arçelik's global expertise in product development. Voltas Beko has been consistently increasing its footprint in the Indian home appliances segment and has currently over 2000+ consumer touchpoints. The manufacturing facility is situated in Sanand, Gujarat and it went on-stream in January 2020.

About Arçelik:

With over 30,000 employees throughout the world, 12 brands (Arçelik, Beko, Grundig, Blomberg, ElektraBregenz, Arctic, Leisure, Flavel, Defy, Altus, Dawlance, Voltas Beko), sales and marketing offices in 34 countries, and 23 production facilities in 9 countries, Arçelik offers products and services in more than 140 countries. As Europe's second largest white goods company according to market share ranking based on quantity, Arçelik reached a consolidated turnover of 5 billion Euros in 2019. With almost 70% of its profits coming from the international markets, Arçelik is the R&D leader in Turkey – holding more than 3,000 international patent applications to date with the efforts of 1,600 researchers in 15 R&D and Design Centers in Turkey and R&D Offices across five countries.

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