

Voltas celebrates India's 76th Independence Day with 'Azadi Mahotsav Offer'; launches a bouquet of attractive offers

- The 'Azadi Mahotsav Exchange' offer will allow consumers to exchange their old Split AC with a new Voltas Split AC at an exciting price.
- Special cashback offers up to 15% on select Voltas and Voltas Beko products
- Attractive Easy EMIs
- Up to 5 Year Comprehensive Warranty
- The offer will be valid from **12th of August to 21st of August 2022**

Mumbai, 13 August 2022: To mark the beginning of India's 76th glorious year of Independence, Voltas Limited, India's No. 1 AC company, from the house of Tata's, launched a range of exciting offers on Voltas and Voltas Beko products for its consumers across India. The offer will begin from 12th August and will be valid until 21st August 2022.

Nation building and sustainability has always been at the heart of Voltas's philosophy. To encourage consumers to upgrade to energy-efficient and technologically advanced air conditioners, Voltas has introduced the 'Azadi Mahotsav' offer. The offer will allow consumers to exchange any operational old Split air conditioners of any capacity for a brand-new Voltas Split AC. This offer is applicable for Voltas' range of split air conditioners, and can be availed through Voltas authorized channel partners and exclusive Brand Outlets.

With an effort to increase access to Voltas and Voltas Beko's dynamic range of products, the Company has introduced multiple finance offers including up to **15% Cashback** on select Debit & Credit Cards and Easy **EMI Finance offers through NBFCs**. Additionally, Voltas is also offering up to **Five Year Comprehensive Warranty** to encourage purchases for home upgradation.

Commenting on the occasion, **Mr. Pradeep Bakshi, MD & CEO, Voltas Limited** said, *"Voltas has always been at the helm of nation building and we take pride in the fact that our state of art products are crafted in our country. We look forward to add excitement to the patriotic fervor by launching customer-centric offers for our customers that can be availed through our channel partners and exclusive Brand Outlets. With these offers, we are confident that we will add comfort and convenience to the lives of our patrons in India."*

Voltas is geared up to kick start festive celebrations with the Independence Day Offer followed by exclusive festive season offers on the occasion of Onam for the Southern markets and Ganesh Chaturthi in the West. These offers and discounts will help our customers and make their purchasing process more rewarding.

VOLTAS LIMITED

Corporate Communications Department

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About Voltas Limited:

Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India, with a footprint of over 25,000+ customer touchpoints. It has also recently launched its range of Voltas Beko Home Appliances, through its JV in India, in equal partnership with Arcelik.

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