

## **Voltas collaborates with Goonj to spread happiness and give back to the community**

*The employees of Voltas Limited come together to celebrate the "Joy of Giving" festival in association with Goonj*

**Mumbai, 10 October, 2022:** Voltas Limited, India's No.1 AC brand, from the house of Tata has collaborated with Goonj, a leading NGO to bring cheer and happiness this festive season. Voltas is encouraging its employees to participate in the initiative along with friends and family members. Voltas employees and their social circles will come together and share pre-loved/ pre-cared items like clothes, shoes, stationary, books, utensils, etc. to Goonj who will help distribute these to the urban and rural communities in need. The collection drive will begin from 10<sup>th</sup> October and will end on 20<sup>th</sup> October 2022. This drive will be driven from Mumbai that will act as the main collection center for this activity.

Impacting lives positively is deeply rooted in the Company's philosophy. Over the decades, Voltas has introduced several initiatives to uplift the lives of its employees and the communities it operates in. Goonj aims to alleviate poverty and enhance the dignity of the underprivileged people of the world. Voltas has found a perfect partner in Goonj and through this initiative, Voltas' goal is to improve the living conditions of marginalised communities around them.

Sharing his thoughts on this noble cause, **Mr.Narendren Nair, Chief Human Resources Officer, Voltas Ltd**, said *"We are humbled by this opportunity to serve the community and come together for the greater good. The festive season brings cheer and joy for everyone and we always aim to make a positive difference in the society through such initiatives. With the "Joy of Giving" initiative, we hope to bring a smile on someone's face and make a small difference."*

Goonj spokesperson **Meenakshi Gupta, Co-founder Goonj** said, "It's heartening to see how the employees and Voltas as an organisation, have taken up simple acts of giving to joyfully pay back to the world. We hope this goes on throughout the year, also inspiring others to do more, as a way of living, for a better world."

### **About Voltas Limited:**

Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India, with a footprint of over 25,000+ customer touchpoints. It has also recently launched its range of Voltas Beko Home Appliances, through its JV in India, in equal partnership with Arcelik.

**VOLTAS LIMITED**

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**About GOONJ [www.goonj.org](http://www.goonj.org) :**

GOONJ (means an echo) a multi award winning social enterprise, using the cities discard for fuelling widespread development work across village India. While dealing with thousands of tons of material Goonj reaches this material as a resource, as a parallel currency with dignity to rural communities across urban and rural India as they take up thousands of projects of development work like recharging water bodies, rebuilding local infrastructure, education, for addressing their own issues. Goonj's pan India work in disaster relief & rehabilitation has led to systemic changes with multi-sectoral impact while its work on menstrual hygiene has contributed towards mainstreaming menstruation as a human issue beyond the culture of shame and silence and establishing cloth pads as a viable biodegradable environment friendly solution. For details, please refer- [www.goonj.org](http://www.goonj.org)

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