

VOLTAS

2nd November, 2018

BSE Limited
Department of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

National Stock Exchange of India Limited
Listing Department
Exchange Plaza
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Dear Sir,

Re: Press Release

We are enclosing herewith for your information, copy of the Press Release titled 'Voltas celebrates Festive Season with unique & attractive Consumer Offers', which is being released for publication.

Thanking you,

Yours faithfully,

VOLTAS LIMITED



(V. P. MALHOTRA)

**Vice President - Taxation,
Legal & Company Secretary**

Enc.

VOLTAS LIMITED

Corporate Management Office

Registered Office Voltas House 'A' Dr Babasaheb Ambedkar Road Chinchpokli Mumbai 400 033 India
Tel 91 22 66656251 66656258 Fax 91 22 66656311 e-mail vpmalhotra@voltas.com website www.voltas.com

Corporate Identity Number L29308MH1954PLC009371

A **TATA** Enterprise

Voltas celebrates Festive Season with unique & attractive Consumer Offers

*Including Finance, Cashback and Warranty offers
Available across all Voltas and Voltas Beko products*

Mumbai, November 2nd, 2018: Voltas, India's No. 1 AC brand, from the house of the Tata's, and its new JV in Home Appliances, Voltas Beko, has launched its Festive Offers for 2018. The unique and attractive offers comprise a wide range of Cashback, Financing and Extended Warranty plans on Voltas Beko range of Home Appliances in addition to Voltas ACs.

The offers have been rolled out on pan-India basis, giving consumers affordable access to technologically advanced products.

Consumers can avail the True Zero Finance Offer through NBFC's with Zero Down Payment Options and the Long Tenure EMI options on Air Conditioners, Refrigerators, Washing Machines, Microwaves and Dishwashers. The brand is also offering up to 10% Cashback on select bank credit cards & Paper Finance.

Additionally, Voltas is offering wide-ranging Warranty offers across all its products that range from comprehensive warranties, compressor warranties and fan-motor warranties.

Voltas has always been the front-runner in providing consumers complete peace of mind and these festive offers are in this direction.

Commenting on the occasion, **Mr. Pradeep Bakshi, Managing Director & Chief Executive Officer, Voltas** said, "Voltas believes in creating a long-standing relationship with its consumers and on the joyous occasion of Diwali we are excited to bring to our valued customers a wide range of offers."

Voltas Offers include:

- **True Zero Finance Offer with Zero Down Payment Options and Long Tenure EMI options**
- **Up to 10% Cashback** on select bank credit cards & Paper Finance
 1. Standard Chartered: Up to 10% cashback
 2. Yes Bank: Assured 10% cashback
 3. HDB Financial Services: Up to Rs.10,000 or 9% cashback
 4. Capital First: Up to Rs.2,000 or 5% cashback
 5. Kotak Mahindra Bank: Up to 10% cash back
- **Extended Warranties:**
 6. All ACs: 5 Year Comprehensive Warranty on ACs
 7. Inverter ACs: Lifetime warranty on Compressor
 8. Refrigerators: 12 years of compressor warranty + 2 years of comprehensive warranty
 9. Washing Machines (Front and Top Load), Washer Dryer: 12 years of motor warranty + 2 years of comprehensive warranty
 10. Semi-Automatic Washing Machines: 5 years of motor warranty + 2 years of comprehensive warranty
 11. Dishwasher full size: 12 years of motor warranty + 2 years of comprehensive warranty
 12. Dishwasher tabletop: 5 years of motor warranty + 2 years of comprehensive warranty

About Voltas:

Voltas Limited is a premier air conditioning and engineering solutions provider and a Projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Air Conditioners, Air Coolers, Water Dispensers, Water Coolers, and Commercial Refrigeration products; offers engineering solutions for a wide spectrum of industries in areas such as heating, ventilation, air conditioning, refrigeration, electro-mechanical projects, electrification, water management & treatment, cold chain solutions, building management systems, indoor air quality, textile machinery, and mining and construction equipment. Voltas is among the top ten companies within the Tata group and is the undisputed market leader in room air conditioners in India with market share of more than 24% (as per the latest published reports for FY19).

For more information, please contact:

Asawari Sathaye	Voltas Limited	022-66656280/1 asawarisathaye@voltas.com
Richa Seth	Adfactors PR	9930143531 richa.seth@adfactorspr.com
