

Voltas inaugurates its first Solid Waste Management plant in Madodhar Village, Waghodia, Gujarat

This is a part of Voltas' 'Kachare Se Azadi' (freedom from waste) initiative

Waghodia Vadodara, 01st February 2022: - Voltas Limited, India's No. 1 AC brand, from the house of Tata's recently inaugurated its first Solid Waste Management unit in Madodhar Village, approximately 5 km away from its Waghodia manufacturing plant as part of its 'Kachare Se Azadi' initiative. The reprocessing plant has been set up for solid waste disposal and is well equipped to segregate dry waste and wet waste to make plastic items, fertilizers and liquids for sustainable growth. To make provisions for improving the basic needs of hygiene in the communities near its manufacturing facility, Voltas has partnered with Coastal Salinity Prevention Cell (CSPC) to supervise and implement the project.

This project will be operated by the Company for a year and will then be handed over to the Gram Panchayat under the Mahatma Gandhi National Rural Employment Guarantee Act 2005 (MGNREGA). This initiative is expected to help responsibly manage solid waste and provide access to adequate sanitation infrastructure to conserve the environment.

According to the native sources, in the past, the garbage of all the Madodhar Gram Panchayat societies along with the waste from over 2000 homes was being collected and dumped in the open space of the village. This was a serious hazard for the people of the community living in almost 2000 houses around. Being a Tata Group company, Voltas, believes in the philosophy of positively impacting the lives of citizens in and around their factories and offices. With this initiative, the company aims to cover the 22 Societies of Madodhar village who will reap the benefits of clean and hygienic surroundings and result in improving the lives of 10,000 villagers.

The program is focused on raising awareness around energy conservation and environment-friendly practices. As part of the closing ceremony, a play was performed by children to create awareness about waste segregation, management and disposal and a tree plantation drive were also organized. The residents of the nearby villages will now have access to proper sanitation and better environmental conditions for a greener tomorrow. The inaugural ceremony was attended by Voltas employees, S.J. Pandya -Vadodara District Gram Vikas Agency Director, Kajalben Ambaliya - Taluka Development Officer, Sumitaben Vaghela - Sarpanch, and Shantilalbhai Rabari- Taluka Uppramukh. The guests also distributed plastic bags for garbage collection and introduced two electric vehicles to ease the activity daily.

About Voltas Limited: Voltas Limited is a premier air conditioning and engineering solutions provider and a Projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Air Conditioners, Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, and Commercial Refrigeration products; the company also offers engineering solutions for a wide spectrum of industries in areas such as heating, ventilation and air conditioning, refrigeration, electro-mechanical projects, electrification, textile machinery, mining and construction equipment, water management & treatment, cold chain solutions, building management systems, and indoor air quality. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India. It has also launched its range of Voltas Beko Home Appliances, through its new JV in India, in equal partnership with Arcelik.