

Voltas marks Ganesh Chaturthi with Festive fanfare and exclusive Consumer Offers!

- *The exciting offers on Voltas and Voltas Beko products present a chance to customers to upgrade their homes with energy efficient and technologically advanced products*
- *The offer will be valid till 30th September 2023*
- *Customers will get exciting Cashback offers of upto 15% on select Voltas and Voltas Beko products, along with Fixed Easy EMI & Zero Down Payment options*
- *Customer will also get attractive Extended Warranty on ACs under the exchange offer*
- *Customer can also get exclusive Free Standard Installation on ACs under the exchange offer.*

Mumbai, 15th September 2023: To celebrate the homecoming of Lord Ganesha, Voltas Limited, the undisputed market leader for Room Air Conditioners, announced attractive offers on various consumer appliances and cooling products. The company offers cashback, easy EMIs, and additional extended warranty and installation offers under exchange of ACs.

In its journey towards customer excellence and increasing access to its innovative range of products, Voltas has introduced an exchange offer for its ACs coupled with a bouquet of special offers including special cashback, easy EMI, extended warranty, and installation schemes. Additionally, to encourage home upgradation further, the brand has announced multiple finance offers including up to 15% cashback on select debit and credit cards and easy EMI finance offers through NBFCs on its select range of Voltas Beko Home Appliances. This limited-time offer is a heartfelt gesture from Voltas to its loyal customers who use our products for residential purposes, acknowledging their continuous support over the years.

Speaking on the offers, **Mr. Pradeep Bakshi, MD & CEO of Voltas Limited**, expressed, *“On this auspicious occasion of Ganesh Chaturthi, we are gearing up to celebrate the festival in a grandeur fashion, especially in the state of Maharashtra. At Voltas, we are delighted to amplify these festive moments by introducing multiple offers and innovative products for our customers looking to upgrade their household appliances. As frontrunners in the Consumer Durables industry, we remain committed to ongoing innovation and the introduction of tailored offers to cater to the unique needs of our customers. On behalf of the Voltas family, I extend warm wishes to all our customers on this auspicious occasion of Ganesh Chaturthi.”*

Voltas is all geared up to introduce exclusive festive season offers and will be extending the same on the occasion of Diwali, Navratri, Durga Pooja and others. These offers and discounts will add festive cheer to the lives of our customers but also make their buying experience seamless.

VOLTAS LIMITED

Corporate Communications Department

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A **TATA** Enterprise

About Voltas Limited: Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India, with a footprint of over 25,000+ customer touchpoints. Voltas has also launched a wide range of Voltas Beko Home Appliances products, through its JV in India, in equal partnership with Arçelik.

For more information, please contact:

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